



RedBack 2.0

Invitation to Tender

PWA Ecommerce Build

Date: 10th November 2021

Prepared by: Gordon Higgins

1.0 Introduction

1.1 The ITT

We want to update our current ecommerce CMS to a Progressive Web App (PWA) platform using the latest technologies.

The CMS will then be used for clients the backend code for the platform websites.

We require a standard feature set detailed below and are looking for a partner to develop the back-end code for the platform. We will complete the wireframes and front end code.

1.2 ADEO – ADEO

The ADEO Group was formed in 2004. Since then, we've never stood still. In fact, with offices now in Glasgow, Teesside, London and Dubai, we just seem to keep growing and growing.

In 2014 we opened our new division to offer quality internet marketing services that delivered a return of investment for our client websites.

2015 saw us launch 'Sociable Selling' a dedicated social media service to achieve social reach and especially focus on social selling through the major networks like LinkedIn, Facebook, Instagram and Twitter.

Originally graphic design focused, we were one of the first companies to recognise the potential of next generation E-Commerce, and how combining attractively designed websites with powerful digital marketing strategies would be a recipe for businesses success through converting more customers online.

The demand for websites that convert customers in huge numbers was something we knew we could satisfy if we could build the right team of dedicated and dynamic professionals who shared our determination to deliver top class websites that achieved outstanding results. Since 2004, we have done just that, and we've also partnered with world renowned companies who also share our vision and commitment to ethical practice that produces stunning results.

1.1 Basis of Invitation to Tender ("ITT")

1.21 The purpose of this ITT is to invite bidders to bid for the build a new Progressive Web App (PWA) Ecommerce platform that we can use for clients.

1.22 Please be advised ADEO shall **NOT** be liable for any costs incurred in developing any submissions and samples.

2.0 Intended Timescales

Activity	Estimated Date
Issue ITT	10 th November 2021
Bidder to return submissions	24 th November
ITT Presentations	29 th December
Notification of ITT Award	1 st December
Agreement signed	6 th December
Job complete	Early February

Please note that the above timetable is estimation and may vary depending on the responses received by ADEO.

3.0 Service Requirements

3.1 The successful Bidder shall be able to provide ADEO with the following Services:

- Development and build of a PWA ecommerce framework as defined in the specification provided as an addendum to this ITT;

3.2 All bids should include the following elements for ADEO to review:

- Detailed steps of how the PWA will be built
- Development methodology
- Details of all infrastructure and architecture required for the platform
- All bids must give a clear and detailed breakdown of prices.

3.3 ADEO shall have the ability to edit the source code when needed.

- We require the rights for the source code

3.4 The objective for ADEO is to ensure the platform gives us:

- A new PWA ecommerce framework to sell to new and existing clients over and over again.
- Flexibility to add new features modularly when needed

3.5 Bidders may provide comments on areas in which they may be able to enhance the look and feel of the platform, and any innovations to the design that they could provide. For the avoidance of doubt, Bids should be provided for the required specification of this ITT, however ADEO would welcome any proposed alternatives to the specification that uses any innovations or enhancements that the Bidder can provide, along with details of the benefits that these enhancements would provide.

3.6 The Bid should include full details of what is included and excluded.

3.7 All intellectual property rights for the platform will be the property of ADEO Scotland Ltd.

4.0 Roles

ADEO will be working with the bidder to achieve the final platform. As a digital agency we will be responsible for certain parts of the project and the bidder will be responsible for others.

ADEO Role – Develop the platform specification and to create and design the UX, UI and designs for the front and back ends.

Bidder Role – to work to the specification and code the specific PWA and related modules.

5.0 Requirements

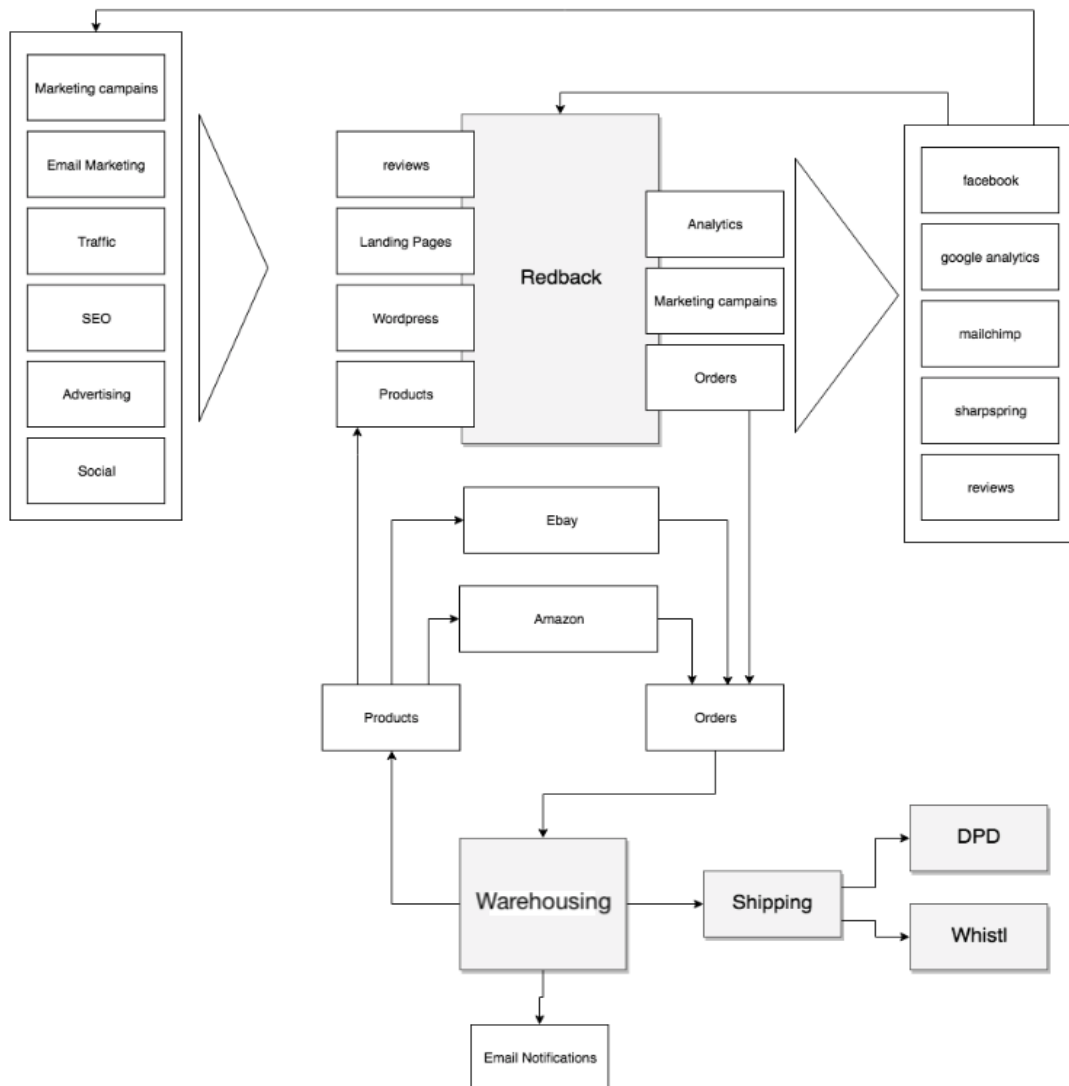
The PWA will be used as our new CMS for building ecommerce websites and customer ordering portals.

The tenders should include the following:

- Overview of the bidder company
- Breakdown of
 - Product page
 - Category pages,
 - Search
 - Basket and order confirmation pages
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- If the response meets all the feature list
- Integrations
- Payment gateways
- Breakdown of steps and days
- Your daily rate

You must be comfortable in working with us as we will be completing the UX / UI, wire frames and design.

5.1 System overview



5.2 Frameworks and components

We have asked for PWA and require you to give us your thoughts on the framework and components to achieve our goals. Please state exactly what and however we require them to use Laravel framework and utilise a number of open source components

5.0 Innovation

5.1 The successful bidder shall provide a forward-thinking and innovative solution, built to push the boundaries of new ecommerce platforms.

5.2 The successful bidder shall update ADEO on latest digital trends and upcoming developments in digital technology, to help to inform future system development opportunities.

5.3 ADEO would welcome comments and feedback from the successful bidder on how the platform could be continually improved to enhance the customer experience throughout the Term of the Agreement.

6.0 Pricing

6.1 All prices shall be held for the term of the agreement.

6.2 Bidders are required to clearly evidence the time for each stage and the willingness to work with ADEO.

A breakdown of the following is required:

- Costs for each stage listed above
- Daily rates for any additional development over the term of the contract.

7.0 Proposed approach

7.1 The successful Bidder shall provide a detailed Submission on how they anticipate approaching the specification contained within this document and how they could uniquely meet the needs of ADEO based on this information.

8.0 Training

8.1 Should equipment or legislation change during the term of the Agreement, costs for training of staff, is the responsibility of the successful bidder.

8.2 The Bidder shall ensure that all required employees are fully trained, and a record of all training certifications for each employee is recorded and held for review by ADEO if required.

9.0 Response

9.1 Bidders accept that in issuing this ITT, ADEO is in no way committed to accepting the response or any response nor contracting with the bidder for the provision of the service.

10.0 Quality Assurance

10.1 The successful Bidder is expected to have clearly defined and rigorous Quality Assurance procedures.

11.0 Expenses

11.1 ADEO shall not be responsible for, or pay any expenses or losses which may be incurred by any Bidder in the preparation and submission of any bid.

12.0 Indemnity

12.1 The successful Bidder shall be required to indemnify ADEO against all of its costs if the Bidder withdraws and/or changes its offer, once the offer has been accepted by ADEO.

13.0 Agreement and signing of contract

13.1 ADEO offers no guarantee that the lowest price or any tender will be recommended for acceptance or accepted.

13.2 On notification of award, ADEO will issue the successful supplier or suppliers with 2 copies of the contract for review and signature. On return of the two original signed copies from the Supplier/suppliers, ADEO will execute the contract and return one original executed contract to the Supplier.

13.3 Supply of goods and/or Services and works must not commence until the contract has been fully executed, unless agreed in writing by both parties.

13.4 Companies will be required to comply with the terms and conditions contained within this document as these will form the contract, any queries and / or changes to these should be addressed within your tender submission.

14.0 Scoring

14.1 This bidder shall be awarded on the basis of the offer which is most economically advantageous from the point of view of the Company and bids shall be evaluated as follows:

Scoring Weightings (Score from 1-10):	Percentage Weighting
Solution and service delivery model	40%
Service transition plan and milestones	10%
Innovation	10%
Commercial proposal	40%

The percentage next to each section highlights the weightings that are being placed against each item to provide the scoring structure.

7.1.2 The Company, at its discretion, shall reserve the right to alter the percentage weightings detailed above in clause 7.1.1.

7.1.3 It should be noted that the Company is not bound to accept the response returning the best overall score, and the Company reserves the right to award the Agreement to an alternative supplier should negotiations prove unsuccessful with the preferred Bidder.

7.1.4 The scoring criteria detailed above will be used to evaluate the ITT proposals received from the Bidders, however if additional information is provided at the presentations, the Company reserves the right to re-evaluate the proposals.